

— Why is modern farmhouse still popular in 2025?

Known for its clean lines, natural textures and rustic charm, modern farmhouse décor is having a moment in the spotlight.

Amthal Karim, Head of Design at [Furniture And Choice](https://www.furniturechoice.co.uk) comments:



[Hudson and Kendal Dining Set](https://www.furniturechoice.co.uk) - www.furniturechoice.co.uk

“With the arrival of spring, sunshine and blooming flowers signal a time for a much needed refresh. Known for its cosy, approachable charm, modern farmhouse décor brings together rustic elements alongside clean lines and modern furniture.

Modern farmhouse’s recent surge in popularity has a lot to do with recent social media trends. Love or hate her, the Duchess of Sussex’s recent Netflix show has got people talking not just about her recipes but also her dreamy farm-to-table set-up. If you’ve got domestic goddess aspirations, it’s easy to fantasise about a large central kitchen island with Shaker-style cabinets, hanging saucepans and a neutral palette.

Besides that, the term ‘farmcore’ aesthetic has also been very popular on TikTok, thanks to the slow living lifestyle trend which romanticises the countryside and a return to nature. The great thing is you don’t have to live in the countryside to achieve this look - you just need to focus on the key elements of this style, such as clean lines, choosing natural materials and a neutral colour palette. It’s about enjoying the simple pleasures in life, like bringing home a fresh bouquet of flowers or sampling the best seasonal produce at your local farmers market.

As a interior décor style, modern farmhouse has constantly been evolving with the times but has stayed true to its core themes. With its focus on natural textures like wood, stone and cotton, there is now more emphasis on choosing eco-friendly materials and being intentional with what you decorate. The neutral palette remains, but if you want to add pops of colour, take inspiration from earth tones. Yellows, burnt oranges or terracotta are exciting ways to perk up a space, while sage green and deep blues are a great way to pay homage to the ocean and foliage. Kitchens with splashes of green and blue have been trending over the last few years giving modern farmhouse a more sophisticated look and adding depth to the space.

What we can take away from modern farmhouse’s continued popularity is that it’s both aspirational yet simple enough to replicate. There is a sense of effortlessness and ease when stepping into a modern farmhouse kitchen or living room where you are welcomed with cosy textures and relaxing neutrals. It’s a style that doesn’t have to be over the top and is instead there to greet you with a warm hug.”

For more tips on how to achieve the modern farmhouse look check out our guide for inspiration.

Credit

Name: Amthal Karim

Title: Head of Design

Comment and Images

Company: [Furniture And Choice](#)

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