

Pantone Rooms

With Ultra Violet making headlines and stealing scenes as 2018's Pantone Colour of the Year, we decided to take a deep dive into all things purple.

While Ultra Violet's bold, saturated tone is stunning, it may not be for everyone. But that doesn't mean we can't take inspiration from other Pantone colours in the same family. Rebecca Snowden, Interior Style Advisor at [FurnitureChoice.co.uk](https://www.furniturechoice.co.uk), shares 3 helpful tips on how colours can create an entirely different mood and feel in the home.

1. Play with pops and accents of Ultra Violet



A provocative, bright shade, this purple has been touted as a colour of imagination, creativity and inspiration - and it immediately imbues a home with personality and energy.

“While too much of it could potentially be overwhelming, Ultra Violet really shines when used as a pop of colour, and to make a statement,” Rebecca advises. “Highlighting it with one statement piece of furniture at home, such as an armchair or a sofa would work, as would using it for an accent wall.”

“To accentuate the drama, brass and velvet accents bring out Ultra Violet's richness and edge for a sophisticated space.”

2. Mauve is the new neutral



A wonderful alternative to the usual whites and creams, mauve is an unusual, dreamy neutral, offering a subtle dose of colour without being overpowering.

“Pair it with equally demure colours for a soft monochrome look, or use it to showcase your favourite eclectic or unique finds,” Rebecca suggests.

“Its soft, versatile quality provides a good opportunity to play with texture - warm wood tones, rustic clay and gold and marble accents all look great against this shade, and will each give off completely different vibes.”

3. Sailor Blue - a perfect, glamorous wall colour



Alluring, mysterious and incredibly calming, Sailor Blue is a colour that packs a punch when used strategically.

“This shade of blue lends cosiness and comfort to a space, and is a perfect fit for the bedroom,” advises Rebecca. “A Sailor Blue-themed interior offers an extra layer of richness and warmth, but its relaxing, sophisticated nature means it doesn’t overpower the room.”

“Its rich, autumnal tones also makes it a perfect backdrop to highlight lighter shades. Cool neutrals like greys and whites will counterbalance the depth of this elegant blue while still being complementary, and very chic.”

ENDS

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