

FURNITURE AND CHOICE MEDIA MATTERS.



— Spring Summer 2024

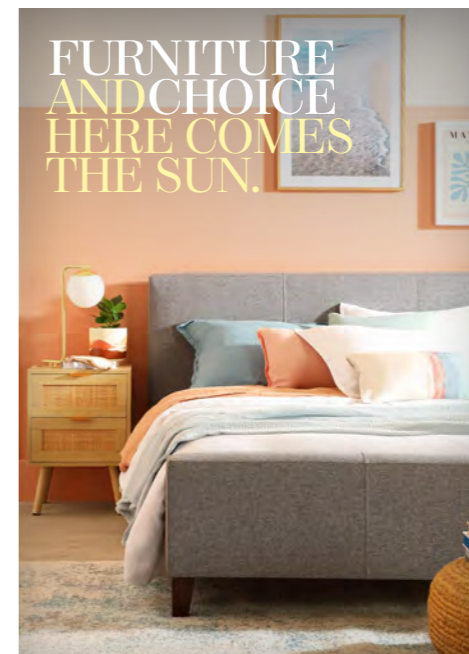


Since 2005 we've offered stylish room ideas at feel-good prices. And we make it easy for our customers to transform their homes.

We inspire our customers through lifestyle images based on the latest interior trends and themes. The images on these pages are from our **Pastel Pops** campaign.



Pastel Pops is just one campaign in our regularly updated, free content pool. Our full range of rights-free image packs - including close-ups and cut-outs - are available for download in our online Press Centre.



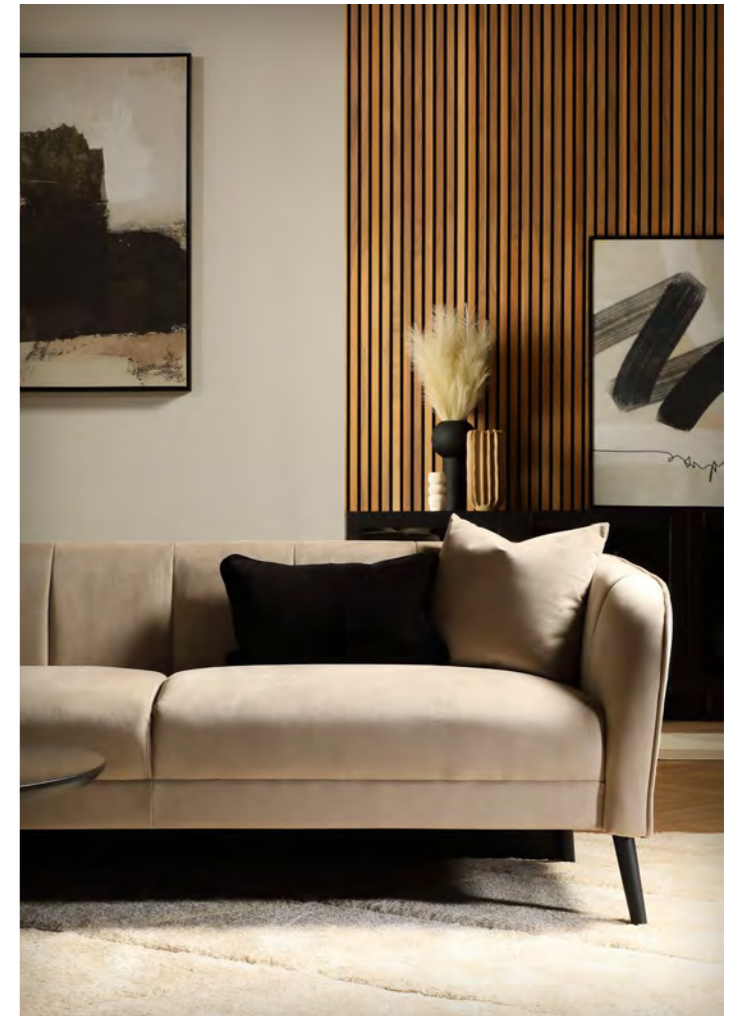


All our content is developed in our own photography and design studios.

We also provide exclusive press comments and bespoke content for our journalist and media partners on request.



Our inspiration articles feature tips on how to style our latest products. We've got plenty of ideas on how to decorate your home no matter what your decor style.



HOW TO *Style the look*

Industrial décor takes its style cues from old factories, warehouses and other industrial spaces which were converted into residential flats in (mostly) urban areas. Characterised by bare brick walls, exposed pipes, raw finishes and reclaimed materials, this is a design that allows you to highlight architectural details of your space.

Urban Classic

celebrates the modern warehouse look

Its style cues from old and other industrial converted into residential areas. Characterised by exposed pipes, raw finishes and reclaimed materials, this is a design that allows you to highlight architectural details of your space. And even though it's a décor trend that's been around for a long time, it's a décor trend that's still going strong. It's a décor trend that's still going strong. It's a décor trend that's still going strong.

It's important to pay attention to the details of your space. Whether it's concrete, brick or wood, these details are what



- Our lifestyle shoots have been featured across a variety of online and offline publications, including:
- HomeStyle
 - Style at Home
 - Good Homes
 - Ideal Home
 - realhomes.com

FURNITURE AND CHOICE

Who are we?

About us

We're a furniture company that helps you achieve stylish room ideas at feel-good prices.

And we back it up with free delivery, free returns, 0% finance, UK customer service, and thousands of independent 5-star reviews. Furniture without the fear. Keep on living with Furniture And Choice.



Dining



A wide range of dining tables and chairs for all interior styles.

Living



A huge selection of stylish, comfy sofas - all at the right prices.

Bedroom



Beds and matching bedroom sets to suit all tastes and budgets.

Contact us



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What's in it for you?

We develop lifestyle content around interior trends and themes all year round, produced in-house in our design and photography studios.

At our online Press Centre, journalists and media are welcome to explore our wide range of lifestyle shots and compelling interior design articles - all available as free downloads, with images available in high resolution: [furniturechoice.co.uk/press-centre](https://www.furniturechoice.co.uk/press-centre)

Our lifestyle shoots have been featured across a variety of online and offline publications, including:

My Weekly

Your Home Style

Good Homes magazine

Ideal Home

Home Style

woman&home

REALHOMES

Just launched



Image library



Product cut-outs and close-ups, lifestyle images

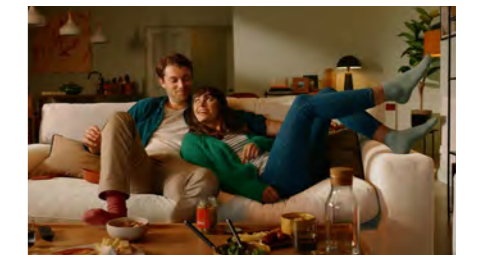
Image library & content pool

Instantly download press packs and rights-free, hi-res image packs - including product close-ups and cut-outs - from all our lifestyle photoshoots.

Partnerships & bespoke content

We develop partnerships and bespoke content with complementary brands, websites and publications.

Keep on living



How To guides for home improvement and decorating projects.

Expert comments & quotes

Quotes and instant reactions from our interior style advisor on trends and style advice.

Interior design features

Insightful interior design features, advice and trend forecasts.

Collaborative Offers

Product gifts, discounts, and up to 20% off purchases for press and media on collaborative projects.