

FURNITURE AND CHOICE MEDIA MATTERS.

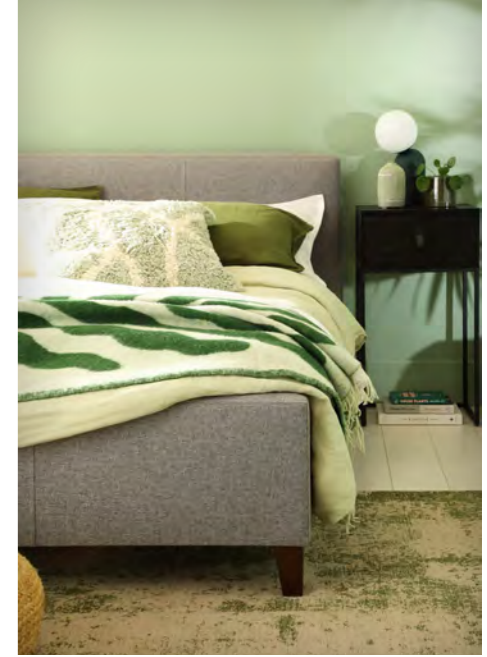


— Spring Summer 2023

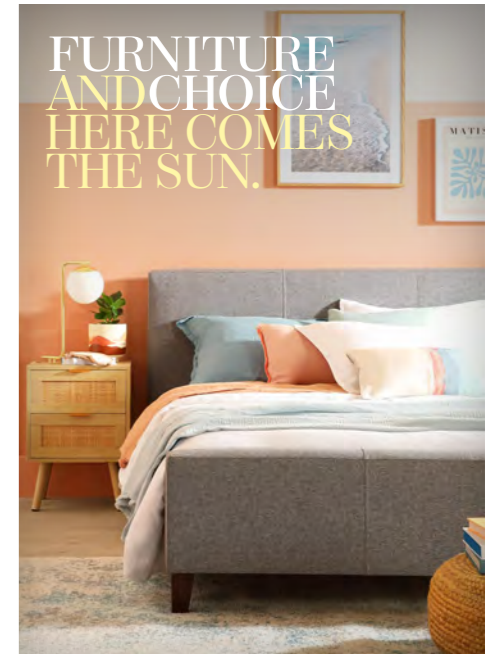


Since 2005 we've offered stylish room ideas at feel-good prices. And we make it easy for our customers to transform their homes.

We inspire our customers through lifestyle images based on the latest interior trends and themes. The images on these pages are from our **Simply Green** campaign.



Simply Green is just one campaign in our regularly updated, free content pool. Our full range of rights-free image packs - including close-ups and cut-outs - are available for download in our online Press Centre.



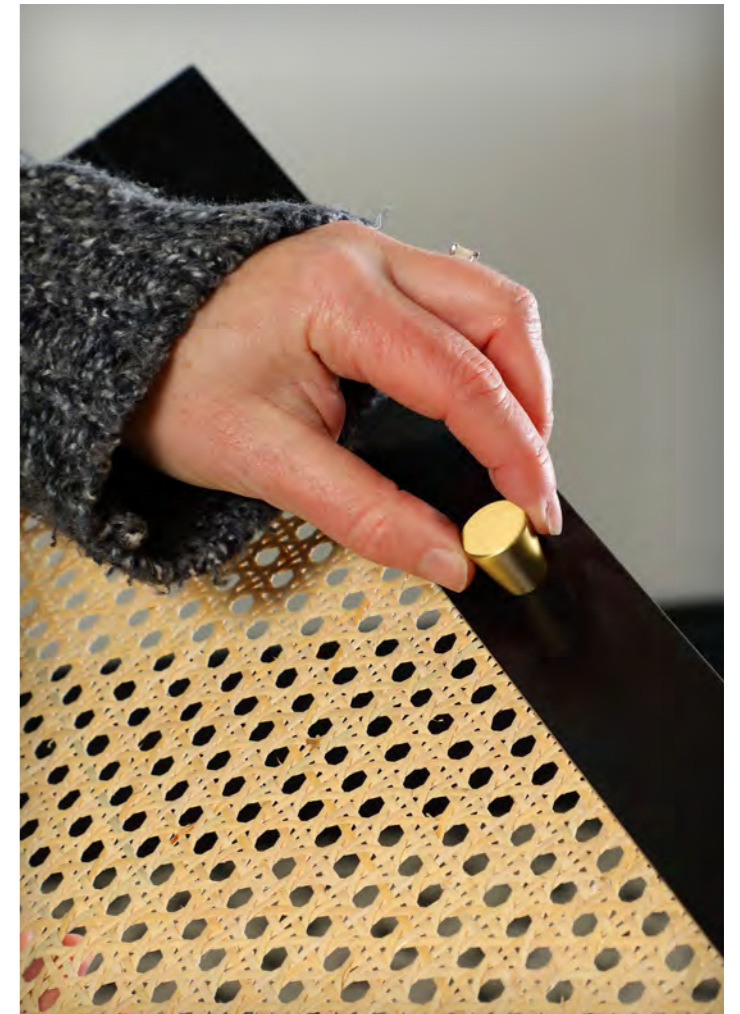


GALERIE VERTE

All our content is developed in our own photography and design studios. We also provide exclusive press comments and bespoke content for our journalist and media partners on request.



Our free content pool also includes 'How-To's' for the home, with step-by-step guides and images. Shown here is our DIY rattan sideboard, in collaboration with tiles specialist Walls and Floors.



HOW TO *Style the look*

The theme here is beachside chic so it's crucial to exude a carefree, playful touch when decorating. Tap into the details of the room by placing emphasis on the tongue and groove panelling as part of the backdrop while offering a light contrast with blush pink accents. Since being by the beach is a sensorial experience, celebrate nature in all its glory with organic textures.

e Comes The Sun

Bring the beach indoors

...eeling by making a
...with the hallway. As a
...important to make use
...keeping the palette
...you're walking into your
...bring is also an
...create a breezy space so
...floorboards to keep
...an.

...ow or you just want to
...scious, incorporating
...decor instantly uplifts
...light-reflecting
...practicality is a top
...atter at bay with a
...bench or console table



Our lifestyle shoots have been featured across a variety of online and offline publications, including:

- HomeStyle
- Style at Home
- Good Homes
- realhomes.com
- loveproperty.com

FURNITURE AND CHOICE

Who are we?

About us

We're a furniture company that helps you achieve stylish room ideas at feel-good prices. And we back it up with free delivery and free returns. And 0% finance and UK customer service. And thousands of independent 5-star reviews. We're Furniture And Choice and since 2005 we've made it easy to transform your home.



Dining



A wide range of dining tables and chairs for all interior styles.

Living



A huge selection of stylish, comfy sofas - all at the right prices.

Bedroom



Beds and matching bedroom sets to suit all tastes and budgets.

Contact us



Amthal Karim
UK Marketing Manager
press@furniturechoice.co.uk
0192 497 7991



Rebecca Snowden
Interior Style Advisor
press@furniturechoice.co.uk



Anisha Boatswain
PR Assistant
press@furniturechoice.co.uk



Scott Parker
PR Account Lead
scott.parker@jaywing.com

Shelby Golby
PR Account Executive
shelby.golby@jaywing.com

What's in it for you?

We develop lifestyle content around interior trends and themes all year round, produced in-house in our design and photography studios.

At our online Press Centre, journalists and media are welcome to explore our wide range of lifestyle shots and compelling interior design articles - all available as free downloads, with images available in high resolution: furniturechoice.co.uk/press-centre

Our lifestyle shoots have been featured across a variety of online and offline publications, including:

My Weekly

EXPRESS

House Beautiful

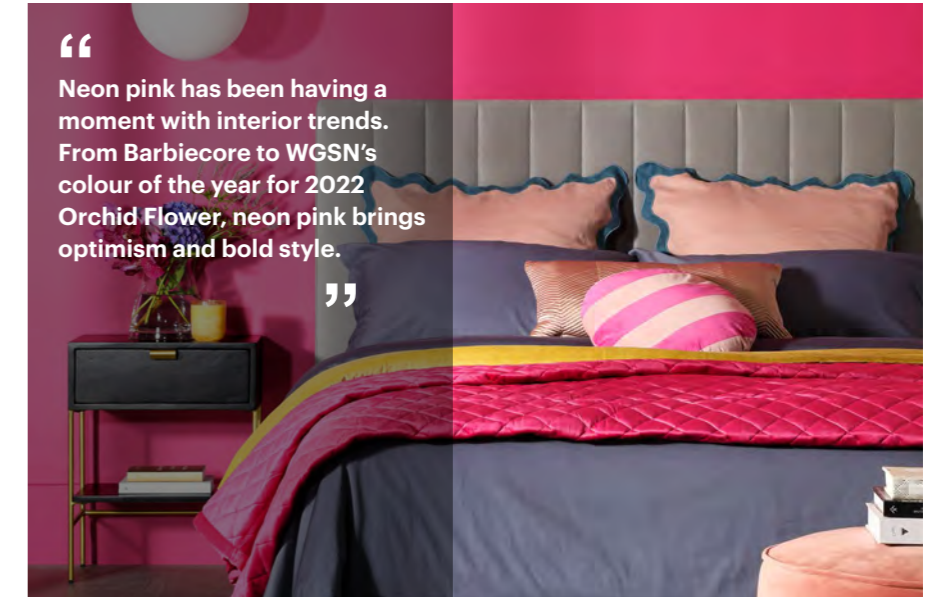
YourHomeStyle

GoodHomes magazine

Ideal Home

REAL HOMES

Just launched



“
Neon pink has been having a moment with interior trends. From Barbiecore to WGSN's colour of the year for 2022 Orchid Flower, neon pink brings optimism and bold style.
”

Image library



Product cut-outs and close-ups, lifestyle images

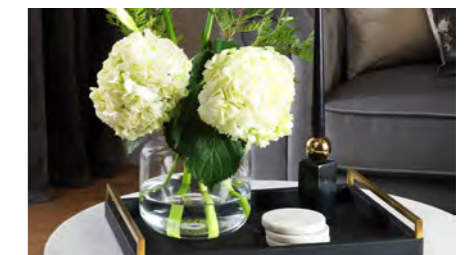
Image library & content pool

Instantly download press packs and rights-free, hi-res image packs - including product close-ups and cut-outs - from all our lifestyle photoshoots.

Partnerships & bespoke content

We develop partnerships and bespoke content with complementary brands, websites and publications.

How-to...content



How To guides for home improvement and decorating projects.

Expert comments & quotes

Quotes and instant reactions from our interior style advisor on trends and style advice.

Interior design features

Insightful interior design features, advice and trend forecasts.

Collaborative Offers

Product gifts, discounts, and up to 20% off purchases for press and media on collaborative projects.