

FURNITURE AND CHOICE INFLUENTIAL VOICES.





Who we are

Since 2005, we've made it easy to transform your home with creative room ideas and stylish pieces.



Audience

Mass market
Female, ages 25-45



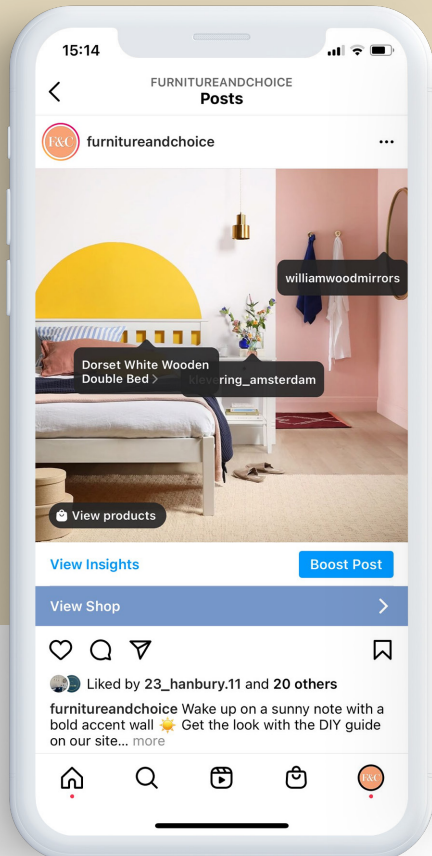
Objective

Increase social following
Increase engagement

Recent collaborations



Ways we can work together



Instagram features

We work with content creators in a variety of ways - product mentions, photoshoot collaborations, and style tips - for Instagram posts and stories.

Expert advice

Provide professional tips on topics related to your brand. We'll include them in an article with a photo of you and your brand's social handle for cross promotion.



earthborn®

Earthborn

earthbornpaints.co.uk


Eco-friendly, breathable paints in gorgeous designer colours.

To find out more, we spoke with Emily Morgan, Colour Expert at Earthborn Paints, which formulates paints that are better for the environment and healthier to live with - they take care to select eco-friendly ingredients free from harmful emissions, and create colours with complex, flattering undertones.

At Earthborn we believe that colour has the potential to not only improve our environment, but also our sense of wellbeing.

"So first and foremost, we always advise our customers to pick a colour they love, and would be happy to see on the walls of their home."

"But it also helps to know a bit more about how different colours can make us feel. And then consider the feeling you want to evoke in your room, whether that's cosy and inviting, or bright, fresh and airy. Then test your chosen colours in your room, and see how the light subtly alters the shade."

 [Chat with us](#)

Product partnership

We use gifted, discounted or loaned products in campaign shoots or standalone style articles - with mentions and tags on our site and socials.

