

# FURNITURE AND CHOICE MEDIA MATTERS.





Since 2005 we've offered achievable room ideas at feel-good prices. And we make it easy for our customers to transform their homes.

3 Seater Sofa £399.99

We inspire our customers through lifestyle images based on the latest interior trends and themes.

The images on these pages are from our **Staying Neutral** campaign.



**Staying Neutral** is just one campaign in our regularly updated, free content pool. Our full range of rights-free image packs - including close-ups and cut-outs - are available for download in our online Press Centre.



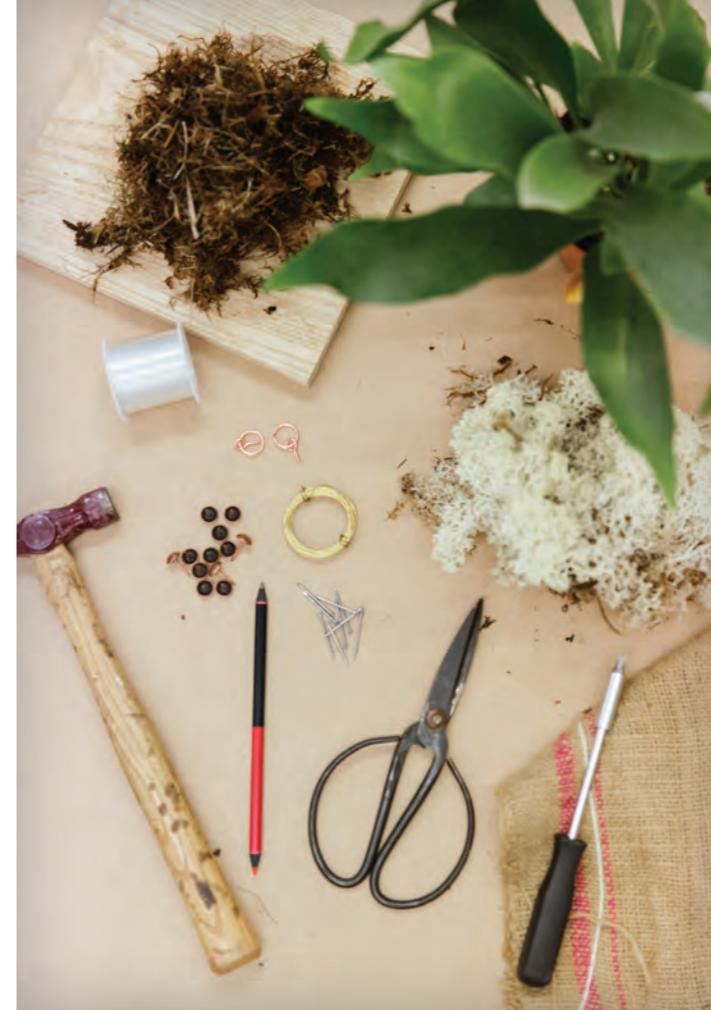


All our content is developed in  
our own photography and  
design studios.

We also provide exclusive press  
comments and bespoke content  
for our journalist and media  
partners on request.



Our free content pool also includes DIY projects for the home, with step-by-step guides and images. Shown here are our DIY hanging planters for a feature wall.



**EAT DRINK NAP**

**Claybrook.**

**HOW TO Style the look**

A pastel colour palette and natural textures will transform your home and make it feel like you're on holiday every day. Bring a playful aesthetic to your dining room that's relaxing and restorative with sage walls and palm print wallpaper. Meanwhile, beachside chic with pink and rattan accents make for a fun and whimsical addition to your space.

# Mindful Living

How to stay in and stay well

alist style is clean and decorative colour palette, and brings about serenity, and clarity. Your spaces are clear and simple with clean living might be a tad homes with open plan and dining area spills rest in space-saving dining table that's uests come over. option. They help ferent functions while ed aesthetic.



Our lifestyle shoots have been featured across a variety of online and offline publications, including:

- HomeStyle
- Style at Home
- Real Homes
- Good Homes
- Beautiful Homes

# FURNITURE AND CHOICE

## Who are we?

### About us

We're a furniture company that brings together achievable room ideas, and feel-good prices. And we back it up with free delivery, and free returns. And instant finance, and UK customer service. And thousands of independent 5-star reviews.

We're Furniture And Choice, and since 2005 we've made it easy to transform your home.



### Dining



A wide range of dining tables and chairs for all interior styles.

### Living



A huge selection of stylish, comfy sofas - all at the right prices.

### Bedroom



Beds and matching bedroom sets to suit all tastes and budgets.

### Contact us



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## What's in it for you?

We develop lifestyle content around interior trends and themes all year round, produced in-house in our design and photography studios.

At our online Press Centre, journalists and media are welcome to explore our wide range of lifestyle shots and compelling interior design articles - all available as free downloads, with images available in high resolution: [furniturechoice.co.uk/press-centre](http://furniturechoice.co.uk/press-centre)

Our lifestyle shoots have been featured across a variety of online and offline publications, including:

**Daily Mail**

**Mail Online**

**House Beautiful**

**YourHomeStyle**

**GoodHomes magazine**

**Ideal Home**

**REAL HOMES**

### Just launched



### Image library



Product cut-outs and close-ups, lifestyle images

### Image library & content pool

Instantly download press packs and rights-free, hi-res image packs - including product close-ups and cut-outs - from all our lifestyle photoshoots.

### Partnerships & bespoke content

We develop partnerships and bespoke content with complementary brands, websites and publications.

### How-to...content



DIY guides for home improvement and decorating projects.

### Expert comments & quotes

Quotes and instant reactions from our interior style advisor on trends and breaking stories.

### Interior design features

Insightful interior design features, advice and trend forecasts.

### Press discounts & loans

Furniture And Choice product deliveries and returns for your own photographic projects and up to 20% off products for relevant press and media on request.