

FURNITURE
CHOICE

Classic Blue



Classic Blue Spring Summer



Timeless and tranquil, Classic Blue has been named as Pantone's Colour of the Year 2020. Rebecca Snowden, Interior Style Advisor at FurnitureChoice.co.uk, shares 4 ways to bring this relaxing colour into the home.

Take on this trend with strong statement pieces. "A blue velvet sofa has an incredibly luxe appeal yet is able to remain as casual as needed, proving its versatility," says Rebecca. In the dining room, blue velvet chairs are sophisticated additions that will turn the space into an elegant talking point of the home. "Pair with a chrome and glass table for a modern take, or a dark wood table for a more formal affair."

If investing in a new furniture piece seems like too much, start small by introducing blue accessories like pillows or rugs. "The ocean blue tone brings instant summer vibes, even in small doses," explains Rebecca. Perk up a dining space with a blue-striped rug, paired with an oak dining table set for a light and airy atmosphere.

Take to the walls with Classic Blue in the bedroom to create a relaxing and luxurious setting. Serene and charming, its popularity as a bedroom colour choice goes unquestioned. "When paired with a grey fabric bed and modern trimmings, Classic Blue evokes a contemporary designer kind of quality," says Rebecca. "It's reassuring and comfortable, yet stylish without being over the top, as to how a bedroom should look and feel."

Classy with a slight edge, a monochrome blue living room is unquestionably stylish. "A deep and honest colour, having vast blue walls convey confidence, support and protection - much sought-after qualities as we begin a new decade," says Rebecca. Pick accessories with clean lines and a minimal silhouette to balance the boldness of the monochrome design. "As for lighting, ambient lights go a long way to set the tone in an all-blue room."

Hi-res images are available for download at www.furniturechoice.co.uk/about-us/press-centre/spring-summer-2020/classic-blue/ »

About Furniture Choice

Furniture Choice launched in 2005 as an independent, online, furniture retailer, matching a deep knowledge of contemporary furniture manufacturing with first-class e-commerce expertise.

With a dedicated UK call-centre and an experienced quality control team in Asia, Furniture Choice is able to offer customers the greatest variety of high quality contemporary furniture and best-in-class customer service, backed-up with fast, free delivery and returns.

For more information please contact Amthal Karim on **0800 035 0070 ext.224** or mail press@furniturechoice.co.uk »

Classic Blue Spring Summer

Download hi-res image files at www.furniturechoice.co.uk/about-us/press-centre/spring-summer-2020/classic-blue/ »



Highbury Oak Extending Dining Table -
150-200cm
£399.99

Bali Dining Chair - Ivory Seat Pad
£59.99 per chair

Classic Blue Spring Summer

Download hi-res image files at www.furniturechoice.co.uk/about-us/press-centre/spring-summer-2020/classic-blue/ »



Hampton Blue Velvet Chesterfield Corner Sofa
£1199.98

Hampton Blue Velvet L Shape Chesterfield
Corner Sofa
£899.99

Hampton Blue Velvet 3 Seater Chesterfield
Sofa
£699.99

Hampton Blue Velvet 2 Seater Chesterfield
Sofa
£599.99

Classic Blue Spring Summer

Download hi-res image files at www.furniturechoice.co.uk/about-us/press-centre/spring-summer-2020/classic-blue/ »



Bergamo Solid Oak Bed - King Size
£399.99

Bergamo Solid Oak Bed - Double
£349.99

Classic Blue Spring Summer

Download hi-res image files at www.furniturechoice.co.uk/about-us/press-centre/spring-summer-2020/classic-blue/ »



Plaza Round Chrome and Glass Dining Table
£299.99

Modena Velvet Dining Chair - Blue
£89.99

Classic Blue Spring Summer

Download hi-res image files at www.furniturechoice.co.uk/about-us/press-centre/spring-summer-2020/classic-blue/ »



Kaydian Hexham Elephant Grey Fabric
Storage Bed - Double
£349.99