





Celebrate the holidays in style with an elegant, confident shade of blue. Rebecca Snowden, Interior Style Advisor at FurnitureChoice.co.uk, explains why Pantone's Classic Blue is a great choice this Christmas and how to style it in the home.

Choosing a colour and theme for Christmas decor creates a cohesive feel, which is important this time of year, when planning and buying new items can be a dizzying experience. Classic Blue is perfect for the season since it easily makes a bold statement, but also has traditional roots. "An easy way to introduce this shade to the home is with a feature wall, which offers a quick, impermanent transformation to any room," advises Rebecca. "But for more wow factor, a centrepiece such as a beautiful velvet sofa or armchair would really do the trick."

Christmas also wouldn't feel right without a little dazzle, and this shade of dark blue offers a wonderful palette for metallic accents. "Introducing gold and silver tones into the home immediately evokes festive cheer and a moody, neutral backdrop allows these finishes to really shine," says Rebecca. "A sculptural silver dining table or a velvet sofa are luxurious, daring choices, and look especially beautiful against a dark blue wall."

Finally, part of the joy of choosing a specific colour for Christmas decorations is in being able to customise the look and feel to one's home for a more individual style. One way to do that is through personalised, DIY decor.

"For DIY projects, a great option is to take what you can find in the stores and give it your own spin," advises Rebecca. "Adding your favourite leaves and flowers to a simple hoop is a lovely project. It's a simple yet beautiful centrepiece that evokes nature, adding greenery against a blue wall." Another simple yet impactful DIY is making eco-friendly Christmas crackers from toilet tube rolls. "It's a project that can be done as a family, and the fun part is filling the crackers with treats you know your dinner guests love," says Rebecca.

Hi-res images are available for download at <a href="https://www.furniturechoice.co.uk/about-us/press-centre/autumn-winter-2020/blue-christmas/">www.furniturechoice.co.uk/about-us/press-centre/autumn-winter-2020/blue-christmas/</a> »

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