
Terracotta -inside

Spring Summer 2017



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Terracotta, 'Latin for earth baked', is the latest trend to hit homes in 2017 creating a warm, rustic feel throughout. Typically dark orange in colour, terracotta has had something of a rebrand, and is being used to modernise interiors while making a clear style statement.

Historically, terracotta clay was used externally, for tiles, sculptures, and other building materials, however, today the deep, burnt shade has inspired modern interior looks and is this season's hottest trend. Rebecca Snowden, Interior Style Advisor at Furniture Choice, gives her advice on adding terracotta to the home.

"There are a number of advantages to using terracotta in the home, one being its natural earthy tones, making this trend incredibly versatile and accessible to all. Sparking huge popularity and named one of the key trends for 2017, the modern twist on an old favourite makes this the go to colour of the season."

Hi-res images are available for download at www.furniturechoice.co.uk/about-us/press-centre/spring-summer-2017/terracotta-inside/ »

About Furniture Choice

Furniture Choice launched in 2005 as an independent, online, furniture retailer, matching a deep knowledge of contemporary furniture manufacturing with first-class e-commerce expertise.

With a dedicated UK call-centre and an experienced quality control team in Asia, Furniture Choice is able to offer customers the greatest variety of high quality contemporary furniture and best-in-class customer service, backed-up with fast, free delivery and returns.

For more information please contact Amthal Karim on **0800 035 0070 ext.224** or mail press@furniturechoice.co.uk »

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Furniture Choice has a wide choice of well-designed, well-made furniture to complement terracotta-inside the modern home.



"Combining minimal, white furniture with the warm, orange shade is the perfect way to balance out terracotta's earthy tone. It's such an easy colour to incorporate into the home, which is why it has come back with such a strong presence this year."



Avon White High Gloss Extending Dining Table – with 6 Leon White Chairs
£549.99

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"Different colours also have different properties, all affecting the ability to concentrate. As terracotta shades are known to stimulate the senses and strengthen concentration levels, they are also the perfect hue for a home office or study."

Vila White High Gloss Extending Table
(pictured as desk)

£399.99

Leon Leather White Chair (White Leg)

£39.99 each



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"As with most warm colours, the orange undertone is said to stimulate the appetite, making it the ideal shade for use in the dining room. Terracotta is great for introducing a rustic feel to the home - team with white décor to create a modern, yet rural look."

**Blake Oval White High Gloss Dining Table
– with 4 Leon White Chairs**
£499.99

