
Superhero style



Superhero style



There's no denying the pull and popularity of the summer blockbuster, and in 2018 it's all about the annual return of the superhero movie. The clean lines and bright colours of superhero emblems are a great starting point for home decor and inspiration. Here we explain how to adapt this look in a few simple steps, while keeping it fresh and contemporary.

With a mix of daring colour palettes and a generous amount of comic book references, this is an approach that can be adapted to suit every level of fandom. Rebecca Snowden, Interior Style Advisor at Furniture Choice shares **3 tips** on nailing this modern, fun interior.

Hi-res images are available for download at www.furniturechoice.co.uk/about-us/press-centre/spring-summer-2018/superhero-style/ »

About Furniture Choice

Furniture Choice launched in 2005 as an independent, online, furniture retailer, matching a deep knowledge of contemporary furniture manufacturing with first-class e-commerce expertise.

With a dedicated UK call-centre and an experienced quality control team in Asia, Furniture Choice is able to offer customers the greatest variety of high quality contemporary furniture and best-in-class customer service, backed-up with fast, free delivery and returns.

For more information please contact Amthal Karim on **0800 035 0070 ext.224** or mail press@furniturechoice.co.uk »

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1 "It all begins by identifying the character you want to work with," Rebecca advises. "For our Captain America-inspired space, we picked out red, blue and white as well as the star on his shield as elements we wanted to include."

"From there, we incorporated that into as many elements as we could, such as the bedsheets, artwork, and even smaller decor. The crucial thing for this look is to ground it with smart, neutral furniture, so it stays contemporary and relatively understated."

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Kaydian Hexham Elephant Grey Fabric Storage Bed - Double £298.00



Bloomsbury White & Grey Gloss Wardrobe - 2 Door £249.99



Bloomsbury White & Grey Gloss Wardrobe - 2 Drawers £79.99

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2 It's not just about colour - accessories and pieces that connect to your favourite superhero is the way to go.

"Start off slow and steady - you'll then have more freedom to experiment, as well as total control to decide if you wish to add more elements in future," Rebecca says.

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Kew Metal Dining Chair £29.99



Kew Metal Dining Table £99.99

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Newark Teal Fabric Sofa 3 Seater £549.99



Newark Teal Fabric Sofa 2 Seater £499.99

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3 "A superhero emblem or two will look good as wall art, or even as a striking feature wall. And they'll age well too - after all, these are characters that have been around for decades now. For instance, Captain America's iconic star spangled shield paints a bold, recognisable look that also ties the entire space together."

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