

FURNITURE
CHOICE

Mid-century moments

Spring Summer 2017



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With sleek lines and sophisticated design cues straight out of the Mad Men era, it's easy to see why the mid-century modern trend is a huge favourite in homes around the country.

Rebecca Snowden, Interior Style Advisor at online retailer Furniture Choice, says: "This trend is distinctive and mostly associated with the mid 1950s to the early 1960s, but it's also a simple one to update for a modern home. Its easy-going and functional look is easily achieved with the right pieces at home.

"A defining trait of this throwback style are the tapered legs that come with chairs and tables, along with designs made from solid wood. For a sophisticated look in the living room, a sofa set like the Harlow would be ideal for a simple, chic space.

"Sleek' is the key word in summing up this trend, but shine is important too. Our Horizon table is a perfect blend of both with its black table top and brass finished legs - a stylish and casual dining centrepiece for any occasion."

Rebecca added: "Decorations should be kept pared back. Pick pieces with geometric lines and streamlined silhouettes; for instance an exposed bulb on a straight rod serves as a statement fixture at home instead of a chandelier."

Hi-res images are available for download at www.furniturechoice.co.uk/about-us/press-centre/spring-summer-2017/mid-century-moments/ »

About Furniture Choice

Furniture Choice launched in 2005 as an independent, online, furniture retailer, matching a deep knowledge of contemporary furniture manufacturing with first-class e-commerce expertise.

With a dedicated UK call-centre and an experienced quality control team in Asia, Furniture Choice is able to offer customers the greatest variety of high quality contemporary furniture and best-in-class customer service, backed-up with fast, free delivery and returns.

For more information please contact Amthal Karim on **0800 035 0070 ext.224** or mail press@furniturechoice.co.uk

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