

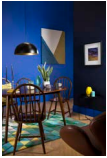
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# Lagom-minimal

Autumn Winter 2016



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**Minimalism is a trend that has been around for a while now, and is easy to recreate at home if you de-clutter, use clean lines and don't over-complicate things. However, Lagom, the new Scandinavian trend set to take over this year, revamps minimalism, giving it a fresh new look and creating a more balanced, rounded home.**

Rebecca Snowden, Interior Style Advisor at Furniture Choice, explains how to give your home a modern, lagom makeover.

"Lagom living is all about creating a balance in the home; not going overboard with bold patterns and furnishings, but having just enough of everything, in moderation. The first step to take, whatever your final lagom look, is to clear out the clutter that weighs you down. Eliminate the unnecessary and focus on functional pieces, with sleek minimalistic designs.

"The main thing to remember when adding a lagom touch to your home is not to overcomplicate it. Concentrate on creating one focal point in a room, rather than several key elements, and, by doing so, you'll create an impression of extreme modern living and simplicity."

Hi-res images are available for download at [www.furniturechoice.co.uk/about-us/press-centre/autumn-winter-2016/lagom-minimal](http://www.furniturechoice.co.uk/about-us/press-centre/autumn-winter-2016/lagom-minimal) »

### About Furniture Choice

Furniture Choice launched in 2005 as an independent, online, furniture retailer, matching a deep knowledge of contemporary furniture manufacturing with first-class e-commerce expertise.

With a dedicated UK call-centre and an experienced quality control team in Asia, Furniture Choice is able to offer customers the greatest variety of high quality contemporary furniture and best-in-class customer service, backed-up with fast, free delivery and returns.

For more information please contact Amthal Karim on [0800 035 0070 ext.224](tel:08000350070) or mail [press@furniturechoice.co.uk](mailto:press@furniturechoice.co.uk) »

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"Choose your room's focal point and stick with it. It could be a wall hanging, statement sofa or even a modern rug. A classic piece of furniture illuminated with great lighting really stands out from the crowd. Offset this with block colours and avoid intricate patterns or detailing for the perfectly balanced room."

**Hampton White Leather Chesterfield Sofa**  
- 3 Seater  
£599.99



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“Use bold, bright paint colours on the wall complimented with crisp white furnishings. Royal blue will make any home an exciting, contemporary place to be. Finish off this look with statement yellow accessories for a modern twist.”

**Suffolk Oval Dark Wood Dining Table with  
4 Windsor Chairs**  
£369.99



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"This modern, Scandinavian look can also have more of an industrial feel. To get the right balance, blend dark coloured furniture with light, airy, white walls and finish off the look with rustic materials including wood and metal."



**Harlow Black Leather L Shape Corner Sofa**  
£599.99

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"Staying with the natural theme, earthy tones such as khaki or olive, can also give your room a warmer feel. This, along with different textures mixed together, such as leather, glass, and fur, creates the perfect cosy, yet functional, space."

**Harlow Black Leather Sofa - 3 Seater**  
£449.99

