
Dark nordic

Autumn Winter 2017



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The Scandinavian home trend doesn't appear to be going away anytime soon, but that doesn't mean it isn't adaptable for different seasons. Autumn/Winter 2017 sees us swapping the airy, white and wooden aesthetic of summer for a darker, more elegant take, complete with blackened jewel tones.

Rebecca Snowden, Interior Style Advisor at Furniture Choice explains how to get the look of the season: "This look is all about darker colours and cosier textures, paired with minimalist furniture that's really the hallmark of Nordic or Scandinavian home style.

Hi-res images are available for download at www.furniturechoice.co.uk/about-us/press-centre/autumn-winter-2017/dark-nordic/ »

About Furniture Choice

Furniture Choice launched in 2005 as an independent, online, furniture retailer, matching a deep knowledge of contemporary furniture manufacturing with first-class e-commerce expertise.

With a dedicated UK call-centre and an experienced quality control team in Asia, Furniture Choice is able to offer customers the greatest variety of high quality contemporary furniture and best-in-class customer service, backed-up with fast, free delivery and returns.

For more information please contact Amthal Karim on [0800 035 0070 ext.224](tel:08000350070) or mail press@furniturechoice.co.uk »

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"Burgundy, dark forest green and ochre are the hero colours of the season - we see them used as wall colours, as well as on furniture and accessories. Strong, simple lines are key here: a well-designed leather sofa, or a clean, sculptural dining table can anchor a space, while a (faux) fur throw or a cosy knit would serve a practical, comforting role, while also being deeply stylish."

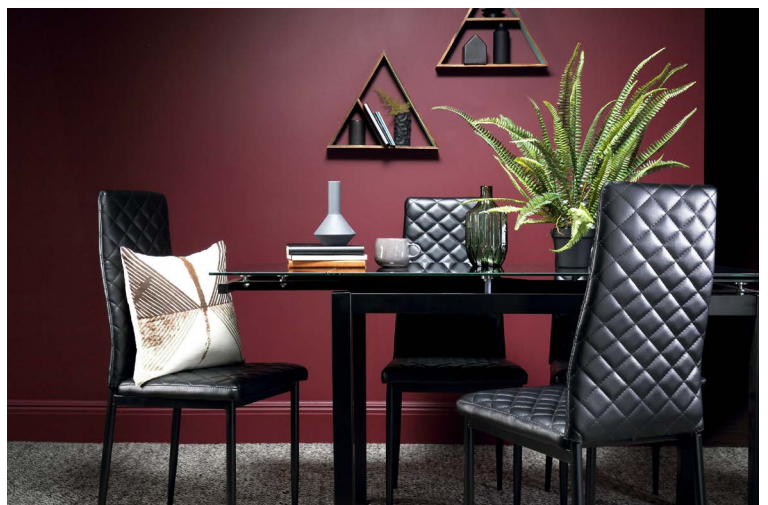
Mission Black Leather Sofa - 3 Seater
£349.99



"It's important here not to be frightened off by the darker hues displayed - these are an intelligent, sophisticated alternative to blacks and neutrals, and you may be surprised at just how easily they'll match other decor."

Space Glass Extending Dining Table - Black
110 - 170cm
£199.99

Renzo Leather Dining Chair - Black (Black Leg)
£39.99 per chair



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